



metro arts previews

2018

metro's seasonal special section featuring dance, performing arts, music and more!

featured coverage

- notable art showings
- museum exhibits
- exhibition schedules
- highly anticipated performances
- concerts you won't want to miss
- calendar listings: theater, dance, visual arts, museums and cultural events.

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standard ads, front cover units, inserts, and online packages such as site skin, takeover and native articles on **metro.us** available.

publishing dates

spring arts preview: **march 9**

summer arts preview: **june 1**

fall arts preview: **september 14**

winter arts preview: **november 9**

deadline: 7 days prior to publication

metro readers

38% attended live theater performance in the past year.

23% more likely to attend a symphony concert or opera.*

25% more likely to attend live theater.*

30% more likely to visit an art museum.*

source: nielsen scarborough 2017 r2 past 12 months.
*than the average new yorker.