

metro sweepstakes

put your business in the spotlight and bring clients through your door.

metro.us/winstuff is metro's site for readers to sign up for the chance to win tickets to the hottest events in boston, new york and philadelphia.

how it works

recommended sweepstakes duration: 2 weeks minimum

electronic tickets or will call is preferred for ticketed events;

if physical tickets must be used please allow an additional 5 days for the sweepstakes duration.

provide metro with assets **at least 3 business days prior** to start of sweepstakes:

- **sweepstakes title**
- **image** (577x300 jpg)
- **description of giveaway/prize**
- **prize value & number of winners**
- **any necessary fine print**

sweepstakes package includes
(\$500 cash + \$500 tickets, media value = \$3,000)

- one (1) online sweepstakes at **metro.us/winstuff** (pictured top-right)
- one (1) dedicated e-blast to **metro's** subscribers
- your sweepstakes featured in a minimum of (3) 1/6 vertical print ads in **metro** (pictured bottom-right)
- social media support using **metro's** social media assets!

for customized solutions, contact your sales rep

