



metro arts previews

2019

metro’s seasonal special section featuring dance, performing arts, music and more!

featured coverage

- notable art showings
- museum exhibits
- exhibition schedules
- highly anticipated performances
- concerts you won’t want to miss
- calendar listings: theater, dance, visual arts, museums and cultural events.

ask your account executive about including an exclusive deal or giveaway on metro.us

standard ads, front cover units, inserts, and online packages such as sponsorships, takeover and native articles on metro.us available.

publishing dates

spring arts preview: **march 22**

summer arts preview: **may 31**

fall arts preview: **september 13**

winter arts preview: **november 15**

deadline: 7 days prior to publication

metro
PHILADELPHIA NO. 1 FREE DAILY IN THE US
Weekend, March 9-11, 2018 metro.us | 1 Metro Philly | 1 Metro Philly

WAITING FOR THE 'WENTZ BOMB'
How will Eagles survive the impending gigantic extension they'll be giving Carson Wentz? 32

The latest on Mayfair hit-and-run. 4

Kenny Gamble has his money on healthy living. 6

SPRING arts GUIDE

Swing into the new season with the Philly Pops, Pennsylvania Ballet and more can't-miss arts & entertainment happenings in Philadelphia. 13-26

PHS Philadelphia flower show
WONDERS of WATER
March 3-11
Pennsylvania Convention Center

theflowershow.com

Purchase Tickets at theflowershow.com
"Spectacular feats of floral design" - uwishunu.com
"Inspires guests with new ways of thinking" - Travel + Leisure

metro readers

38% attended a live music concert.

twice as likely to attend a dance or ballet performance.*

89% more likely to visit an art museum.*

1 in 4 attended a live theater in the past year.

source: nielsen scarborough 2017 r2, past 12 months.
*than the average philadelphian.